

Faculty of Business Administration			
2019		DOCTORAL STUDY OF SPECIALIZATION ECONOMICS	
Contact person	Language	Topics for doctoral theses	Contact
doc. Ing. Bronislava Hořejší, CSc.	English	FDI theory and practice in the Czech Republic	bronislava.horejsi@vse.cz
	English	Theory of the multinational enterprise	bronislava.horejsi@vse.cz
doc. PhDr. Libuše Macáková, CSc.	English	Labor market and international mobility of the workforce	libuse.macakova@vse.cz
	English	Discrimination in the labor market	libuse.macakova@vse.cz
doc. Ing. Tomáš Pavelka, PhD	English	Minimal wage as a tool of economic policy	tomas.pavelka@vse.cz
	English	Labor market flexibility	tomas.pavelka@vse.cz
	English	Reasons for low wages in the Czech Republic in comparison with eurozone	tomas.pavelka@vse.cz
doc. Ing. Vít Pošta, PhD	English	The influence of economic cycle on financial situation of firms	vit.posta@vse.cz
	English	Structural unemployment: estimates and determinants	vit.posta@vse.cz
	English	Factors of household savings rate: the role of precautionary savings	vit.posta@vse.cz
	English	Return on financial assets and jump processes	vit.posta@vse.cz
prof. Ing. Jindřich Soukup, CSc.	English	Social consequences of technological development at the end of 20th and the beginning of 21st centuries	jindrich.soukup@vse.cz
	English	Evaluation of investment effectiveness in regulated sectors	jindrich.soukup@vse.cz
2019		DOCTORAL STUDY OF SPECIALIZATION BUSINESS ECONOMICS AND MANAGEMENT	
Contact person	Language	Topics for doctoral theses	Contact
doc. Ing. Jan Koudelka, CSc.	English	The role of subcultures in market segmentation	janjiri@isis.vse.cz
doc. Ing. Miroslav Karlíček, PhD.	English	Improving market orientation of companies and other organizations	miroslav.karlicek@vse.cz
	English	Evaluation of marketing performance in companies and other organizations	miroslav.karlicek@vse.cz
doc. Ing. Václav Strítěský, PhD.	English	The impact of loyalty programs on consumer purchase behavior	vaclav.stritesky@vse.cz

doc. Mgr. Radek Tahal, Ph.D.	English	Comparison of data collection techniques in quantitative marketing research	radek.tahal@vse.cz
doc. Ing. Mgr. Martin Lukeš, Ph.D.	English	Recognition and evaluation of entrepreneurial opportunities	martin.lukes@vse.cz
	English	Entrepreneurial teams	martin.lukes@vse.cz
	English	The analysis of deal flows in venture capital funds	martin.lukes@vse.cz
doc. Ing. Miroslav Špaček, Ph.D.	English	Open innovation as a tool for winning competitive advantage	miroslav.spacek@vse.cz
doc. Ing. Otakar Němec, CSc.	English	HRM in the digital age (industry 4.0)	otakar.nemec@vse.cz
	English	HRM in specific types of organizational structures (project organizations, global organizations, ...)	otakar.nemec@vse.cz
doc. Ing. Petr Houdek, Ph.D.	English	Choice Architecture in Organizations: Tools for improving decision making and information processing by employees and managers	petr.houdek@vse.cz
	English	Business Ethics: Field and Laboratory Research of Cheating and Deception	petr.houdek@vse.cz
	English	Why organizations fail? Studies focused on decision-making errors and biases and/or defective organizational designs	petr.houdek@vse.cz
doc. Ing. Mikuláš Pichanič, CSc.	English	The specifics of managerial philosophy of global corporations depending on the form of global presence	mikulas.pichanic@vse.cz
	English	Global companies business and its impact on inequality in the post communist in transitions countries	mikulas.pichanic@vse.cz
	English	Designing new intercultural management models	mikulas.pichanic@vse.cz
	English	Specifics of entry strategies of the Czech companies on the markets of non EU countries (China, India)	mikulas.pichanic@vse.cz
doc. Ing. Jiří Dědina, CSc.	English	The new management models and their impacts on organizations	jiri.dedina@vse.cz
	English	The Impacts of Management Models/Practices on Corporate Performance	jiri.dedina@vse.cz

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	English	Versatile Leadership	eva.jarosova2@vse.cz
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	English	Coping with stress and employee well-being in organizations	daniela.pauknerova@vse.cz
doc. Ing. Jiří Patočka, CSc.	English	Principles and methods in the economic evaluation of cultural institutions	jiri.patocka@vse.cz
prof. Ing. Jiří Hnilica, Ph.D	English	Emotions and rational decision-making in family businesses	jiri.hnilica@vse.cz
	English	Owners and their influence on organisational behavior of family businesses	jiri.hnilica@vse.cz
doc. Ing. et Ing. Ondřej Machek, Ph.D., MBA	English	Regulation of network industries in decentralized energy industries	ondrej.machek@vse.cz
	English	Conflicts in family businesses and their non/economic performance	ondrej.machek@vse.cz
	English	Alternative definitions of "family", gender and family businesses	ondrej.machek@vse.cz
doc. Ing. Jindřich Špička, Ph.D.	English	Determinants of succession process of family farms	jindrich.spicka@vse.cz
	English	Growth strategies of the food companies using investment support	jindrich.spicka@vse.cz
doc. JUDr. Ing. Radek Novák, CSc.	English	Challenges and potential of Logistics 4.0 – 4th industrial revolution in the field of freight distribution (policy, education, digitalization) and B2B sharing economy	radek.novak@vse.cz
	English	Sustainable logistics and its dynamics, potential and issues in the intermodal transport industry - transport management, industry parties and markets	radek.novak@vse.cz
	English	Transformation of Supply Chain Management in the area of digitalization and automation	radek.novak@vse.cz

doc. Ing. Lubomír Zelený, CSc.	English	Perspectives of shared economy in Supply Chain Management	lubomir.zeleny@vse.cz
	English	E-commerce as a key driver of change in Supply Chain Management	lubomir.zeleny@vse.cz
	English	Sustainability in Supply Chain Management	lubomir.zeleny@vse.cz