

Faculty of International Relations

Topics for doctoral theses 2021 – 2022

Topics for doctoral theses	Department	Contact person	Contact
International Economic Relations			
Changes of international commodity, financial and currency markets and their impact on actors	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
Systemic and institutional arrangements of the multilateral trading system in a changing political and economic conditions	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
New strategic directions in the field of international business (with emphasis on various aspects of marketing, personnel and financial management in international environment)	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
Competitiveness of Czech enterprises in the changing political and economic conditions	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
Industry 4.0	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
Any topic related to International Business suggested by the candidate and approved by the Department	International Business	Ing. Petr Král, Ph. D.	kralp@vse.cz
Expansion Strategy of Retail Companies.	International Business	prof. Ing. Dana Zdražilová, CSc.	zadrazil@vse.cz
New Technologies in Retail and their Efficiency	International Business	prof. Ing. Dana Zdražilová, CSc.	zadrazil@vse.cz

Social Responsibility of Retail Companies and Sustainable Business	International Business	prof. Ing. Dana Zdražilová, CSc.	zadrazil@vse.cz
Intercultural Management (human capital strategies in intercultural environment).	International Business	prof. Ing. Dana Zdražilová, CSc.	zadrazil@vse.cz
The International and Political Economics of the Systemic Relations in the World Economy	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
The Development and the Growth in the World Economy	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
The Comparison of Economic Systems	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
The New Economic Geography and the Determinants of the Economic Activity Localisation in the World	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
Technologies and Innovations in the World Economy	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
Global Supply Chains	International Economic Relations	doc. Ing. Martina Jiránková, Ph.D.	jirankov@vse.cz
Economics of the Euro Area – Macroeconomic policy and Institutions	International Economic Relations	prof. Ing. Stanislav Šaroch, Ph.D.	saroch@vse.cz
EU as a Social Market Economy	International Economic Relations	prof. Ing. Stanislav Šaroch, Ph.D.	saroch@vse.cz
Sovereign Debt Problems in the Eurozone	International Economic Relations	prof. Ing. Stanislav Šaroch, Ph.D.	saroch@vse.cz

Multicriteria analysis of conditions for tourism segments development	Tourism	prof. Ing. Petr Šauer, CSc.	petr.sauer@vse.cz
Influence of international relations on the development of international tourism	Tourism	doc. RNDr. Jiří Vaníček, CSc.	jiri.vanicek@vse.cz
Attractiveness of the Czech Republic for a selected national group of foreign tourists, their satisfaction and loyalty.	Tourism	doc. RNDr. Jiří Vaníček, CSc.	jiri.vanicek@vse.cz

International and Diplomatic Studies			
Foreign policy of small states in the European Union	International Studies and Diplomacy	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
Restrictive measures and economic sanctions in foreign policy	International Studies and Diplomacy	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
Migration in international relations and foreign policy	International Studies and Diplomacy	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
Cultural Identity as a Factor of International Politics	International Studies and Diplomacy	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Global Transformation of IR International System, Global Interdependence of the International Actors	International Studies and Diplomacy	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Possibilities and Limits of Global Governance, Role of International Organizations in the 21st Century	International Studies and Diplomacy	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Economic Diplomacy of China	International Studies and Diplomacy	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz

Economic and Political Relations between China and the Czech Republic	International Studies and Diplomacy	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Regional Economic Integration in Asia	International Studies and Diplomacy	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Economic and Political Relations between the EU and Japan	International Studies and Diplomacy	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Central European Countries in International Relations in the Interwar Period (1918–1939)	International Studies and Diplomacy	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz
Soviet Policy in Eastern Europe in the Gorbachev Era (1985–1991)	International Studies and Diplomacy	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz
Central European Countries in International Relations in the 1970s and 1980s	International Studies and Diplomacy	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz
The Power of Norms in Contemporary International Relations	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Economic and Commercial Diplomacy	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Small States in International Relations	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
China in Contemporary International Relations	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Global governance of entrepreneurial activities (GRI, UNGC...)	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz

Non-western Theories of International Relations	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
The Impacts of Colonial Origins on Comparative Development	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
The Institutional Development from Different Types of European Colonization Policies	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Inequalities, the Political Environment and Civil Conflict	International Studies and Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz